

# The Parents' Place of Maryland 2022 Annual Report



## Our mission

is to empower families as advocates and partners in improving education and health outcomes for children with disabilities and special healthcare needs with a commitment to diversity and equity.

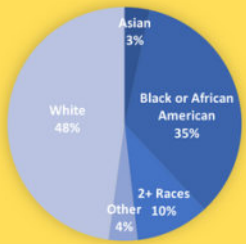
## This year we served:

**16,348** families (through one-on-one support and training)

### Top 5 Counties Served by number of cases

1. Baltimore
2. Prince George's
3. Anne Arundel
4. Montgomery
5. Howard

### Demographics of Families Served



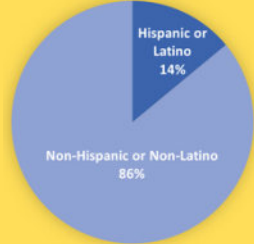
### Top 5 Languages of Families Served by number of cases

1. English
2. Spanish
3. ASL
4. Korean
5. Haitian Creole

### Top 3 Ages of Children of Families Served by number of cases

1. 6 years old
2. 7 years old
3. 10 years old

### Ethnicity of Families Served



### Top 3 Disabilities of Children of Families Served by number of cases

1. Autism Spectrum Disorder
2. Suspected/At Risk
3. ADD/ADHD

\*see page 5 for full data



**99%** of trained parents felt better able to partner with their child's school and health teams

**98%** of trained parents reported increased knowledge and skills

# Parent Spotlight

"I'm the mom of a 20-year-old with autism. Thanks to Parents' Place, I have received the support and information I have needed to transition him at every stage of his schooling. Through its trainings, Parents' Place has helped me become the advocate my son has needed to prepare him to live his best life."

Jane has worked with The Parents' Place of Maryland (PPMD) for many years to become an empowered advocate for her child.

Jane Plapinger  
and family

Guiding the Journey  
Graduate

In addition to working with our Parent Educators for one-on-one support, she has also attended many of our trainings.

Jane is a graduate of our extensive transition training course: Guiding the Journey. Graduates also gain the privilege of attending follow-up trainings, of which Jane attended two: Sexuality and Developmental Disabilities and Expanding Your Youth's Vision.



# Staff Spotlight

As the mother of a now 7-year-old with multiple diagnoses (ASD, Apraxia of Speech, Sensory Processing Disorder, and ADHD – combined-type), my relationship with PPMD began years before I became the Early Childhood Specialist. Not long after my son qualified for an IFSP, my county’s Infants & Toddlers Program sent out a flyer about an IEP Clinic being presented by The Parents’ Place of Maryland (an organization I had not yet heard of). My husband and I figured that our son would eventually have an IEP, so it might be a good idea to attend the clinic. I was blown away by the knowledge and passion of the presenter; when my husband and I left the session, I told him “That is who I am going to be for our son.” I immersed myself in learning as much as I could about special education law, extended IFSPs and IEPs, and the rights and responsibilities we have as the parents of a child with a disability, and soon became a parent representative on our local interagency coordinating council (for Infants & Toddlers). In 2019, I was hired as the Family Support Network Liaison for Birth to Five Programs in my county, and in 2020, the opportunity arose to take an 11-week Special Education Law and Advocacy course (virtually) through the BREN Clinic at San Joaquin College of Law. The following Spring, I heard about the Baby LEADers parent training program at PPMD, which was an incredible experience (I have developed deep friendships with several participants in my cohort) – and which I now lead.



**Kristen Paul**  
and family  
PPMD's Early Childhood  
Specialist

As PPMD’s Early Childhood Specialist, I have the pleasure of not only serving on a number of state-level committees (including Birth to K Evidence-Based Practices Partners, Early Childhood Advisory Council, Pyramid Model State Leadership Team, SSIP State Implementation Team), but as the CDC’s Learn the Signs. Act Early. Ambassador to Maryland and the state’s DEC/CEC/ECTA aRPy (Recommended Practices) Ambassador. Through my Ambassadorships, I am able to spread the programs’ evidence-based materials throughout the state through relationships with the MD Chapter of the American Academy of Pediatrics, University of Maryland NICU, Maryland WIC, and other organizations and programs; the more Maryland families who understand child development and how to seek interventions for their children, the more Maryland children will have improved outcomes. While I no longer serve on my county’s LICC, I am now a Governor-appointed parent representative to the State Interagency Coordinating Council (for Infants & Toddlers) and the Chair of my county’s Citizen’s Advisory Committee for Special Education, and was recently named Volunteer of the Year by the St. Mary’s County Commission for Persons with Disabilities.

To say I love the work that I do at PPMD would be an understatement. Having the opportunity to help other families navigate the special education process, to understand their rights and become a powerful advocate for their child, carries such deep meaning for me. It is so incredible watching a parent grow in their confidence as I work with them; I get to help them work through their challenges and share in their joy when they have an amazing IEP meeting (and their sorrow when they don’t... but then we just keep working.) When I share with my Baby LEADers, who are early in their journeys as the families of children with disabilities and/or special healthcare needs, that I am also a graduate from the program, they see that not only am I a leader – I’m an informed advocate for my child, and they can be, too.

# 2022 By the Numbers...

## Social Media Followers

Facebook: 4,367



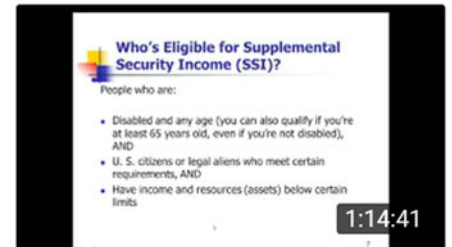
Twitter: 198



YouTube: 181



## Most viewed YouTube video:



Supplemental Security Income (SSI) for Young Adults

## Most downloaded resource:

Questions to Ask Your Child's School Team for Support with Behaviors



## PPMD Website

Website visits: 86,416

Downloaded resources: 7,824



## Email List

12,560 subscribers

15,522 contacts

Email open rate: 39.2% (up by 90.1%)\*

Email click rate: 1.2% (up by 23.9%)\*

Unsubscribe rate: 0.1% (down 20.1%)\*

\*data is compared to year prior



## Most clicked-through email:

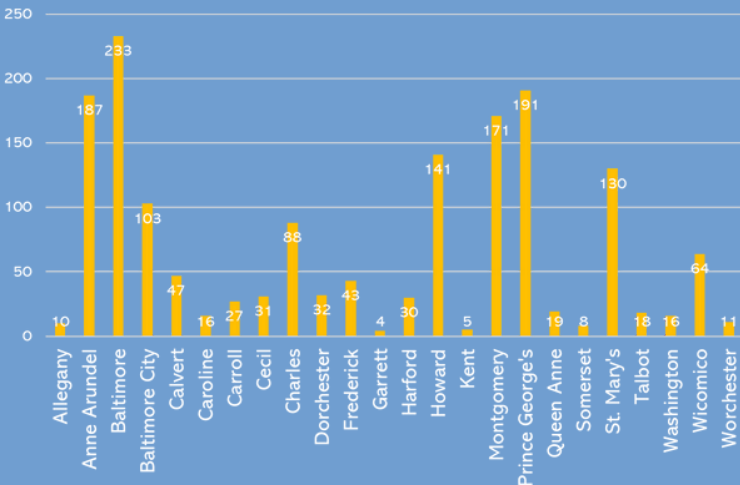


Long-Awaited Guidance on Discipline for Students with Disabilities Has Been Issued!

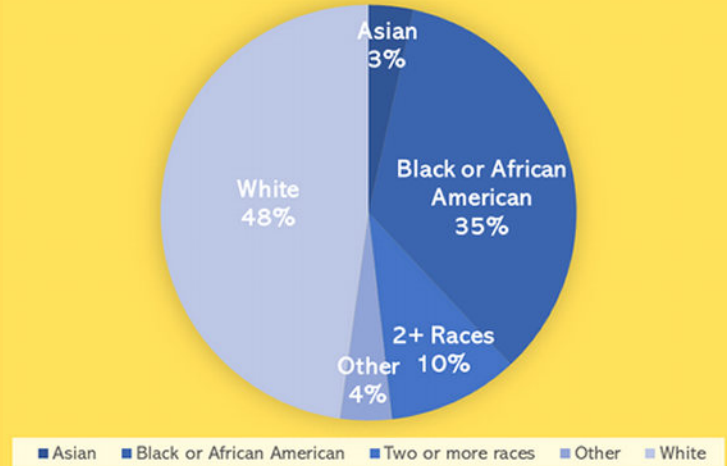


# 2022 By the Numbers Continued...

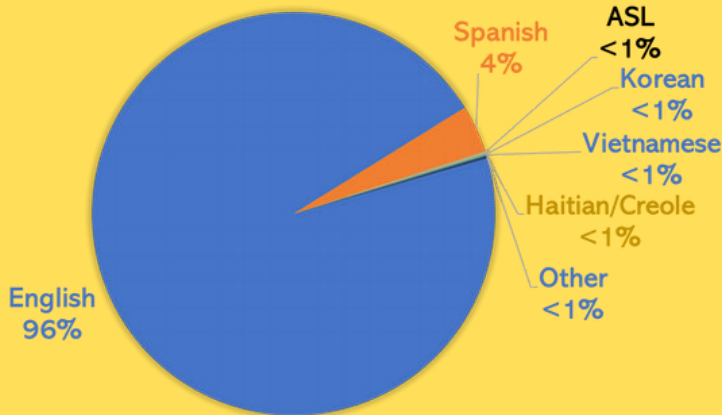
## Counties of Families Served



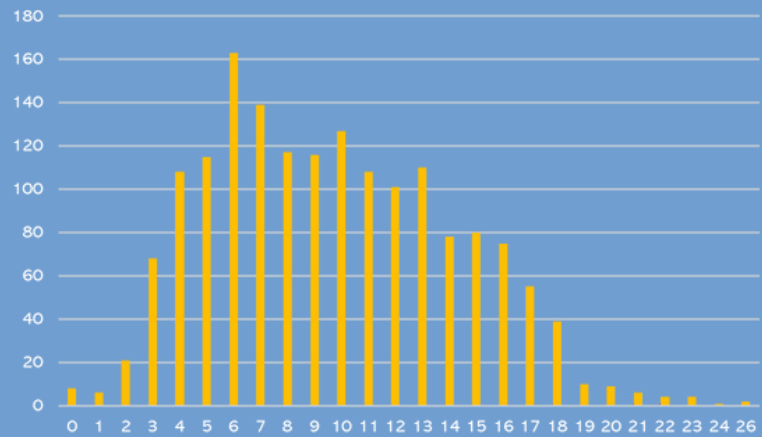
## Demographics of Families Served



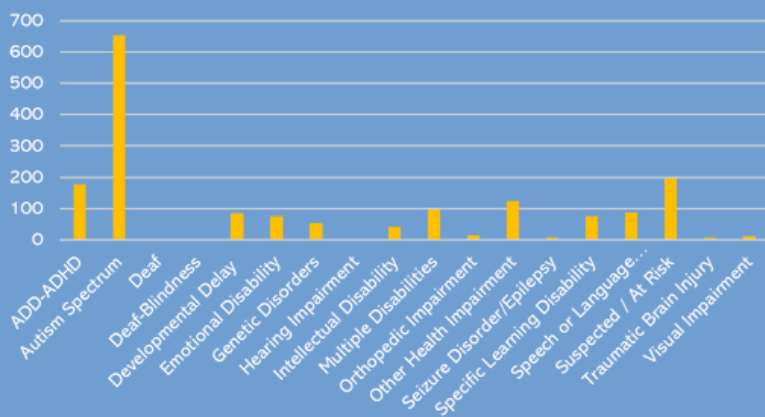
## PRIMARY LANGUAGES OF FAMILIES SERVED



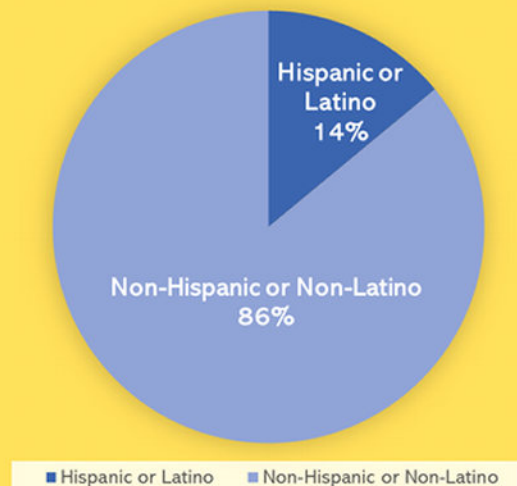
## Ages of Children of Families Served



## Disabilities of Children of Families Served



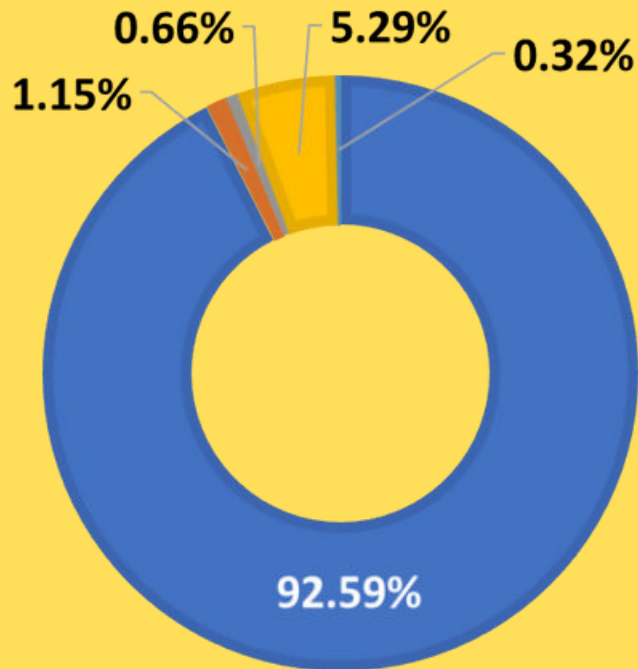
## Ethnicities of Families Served



# 2022 Fiscal Data

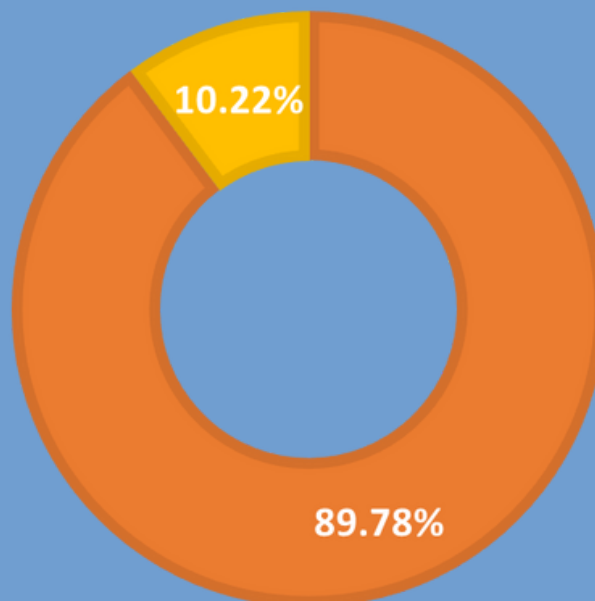
## REVENUE ALLOCATION

■ Grants and Contracts ■ General Donations ■ Fundraising Income ■ Fee and Workshop Income ■ Other Income



## EXPENSES

■ Program Services ■ Management and General



# Trainings At a Glance...

- 2022 Wrightslaw Special Education Law & Advocacy Conference
  - Active Parenting 5-12
  - Active Parenting Teen
  - Baby LEADers
  - Expanding Your Youth's Vision
  - Guiando el Camino
  - Guiding the Journey
  - Guiding the Journey 14
  - IEP Basics
  - Let's Talk Anxiety
  - Supporting Sisters and Brothers
  - What is PPMD?
- ... and so many more!

